



Be a Successful Exporter & Importer!

A to Z Practical Knowledge in EXIM
Pioneer in Export Import Business Training since 2006

Online Live Training Workshop by
Supreme Court lawyer EXIMGuru **Adv. JayprakashSomani**

LIVE ONLINE WORKSHOP EXPORT IMPORT MANAGEMENT WITH GLOBAL MARKETING

(HINDI BATCH)

Special focus on Agri., Food, Engi., Textile, I.T., Service Exports & others with
latest Foreign Trade Policy & GST

DATE: 30TH & 31ST OCT 2020 (IN THREE SESSIONS)

Via Zoom video conference app

India's best life transforming workshop!

Start & speed up your EXIM Business immediately!

BENEFICIAL TO: New as well as established Entrepreneurs, Industrialist, Exporters, Importers, Professionals and Students. Industries can practically train their entire team.

VISION: To create excellent Exporters to increase the Export of our Country.
Our Patriotic & Inspiring Presentation definitely leads you towards prosperity.

100% practical training in 3 sessions with detail study material that includes all presentations, e-books, forms, documents, statistics, formats and references worth of Rs. 20,000/- will be given free of cost at the time of workshop.

TOPICS OF TRAINING

SESSION 1: FRIDAY - 6PM TO 9PM

- 1) Why to do Export & Import?** Classification, Status Certificates, DGFT, EPCs, CUSTOMS, GST, FEMA, Inco-terms, All Exim related short forms & its full forms.
- 2) Finding Export- Import Statistics** - Product wise, Country wise, Region wise, Top Countries, Top Products and some more.
- 3) CHA (Custom House Agents),** Shipping & Logistics, Links of Indian Ports, ICD (Inland Container Depots), Air Cargoes & Top Ports of the World.
- 4) Global Marketing I** - Preparation of our E Catalogue, Sending Samples, Sending small Parcels of exports, Preparation of our Websites, Promotion techniques of our product or services in foreign countries, branding etc.

SESSION 2: SATURDAY - 8AM TO 11AM

- 1) Top 100 Products in Exports & Top 100 Countries in Exports,** MEIS List, SEIS list, Product Search, Packaging, Trade Blocks, Free Trade Agreements with other nations
- 2) Global Marketing II-** Calculation of our own product price, Giving Quotations, Finding the price of our product or services in different countries.

3) Global Marketing III- How to study different countries in the world? – their importing partners, their exporting partners, their import export statistics, their climates, their productivity, their government's websites, their chamber of commerce and many more things.

4) Export & Import step by step Procedure (formation of Firm or Company, IEC, RCMC, Quality Inspection & other), how to protect our money in abroad at the time of Exports & at the time of Imports, Preparation of our Company Profile, Principal Documents in Exports such as Invoice, Packing List, Bill of Lading/Airway Bill, Quality Inspection Certificate, Certificate of Origin, Bill of Exchange, BRC & other

SESSION 3: SATURDAY 5PM TO 8PM

1) Global Marketing IV- Ways to find foreign buyers or suppliers, communication with them on phone & email, some samples emails, End-user marketing, top B to B sites, B to B Marketing & Distributor Marketing, how to be a safe from cheaters in global market.

2) Export Import Finance - Pre-shipment & Post- Shipment finance, Venture Capital Finance, how one can start Exim business in less capital or zero capital? DEMO...Letter of Credit (LC), Export Credit Guaranty Corporation (ECGC)

3) Benefits of Export- Drawbacks, SION, Advance Authorization MAI, MDA, EPCG, MEIS, SEIS & much more....

Get complete knowledge and boosting confidence to live your journey from 1 star to 5 star export house!

TRAINER:



Adv. Jayprakash Bansil Somani who is MBA (Foreign Trade), LL. B., is practicing Lawyer in Supreme Court of India. He is Foreign Trade Policy & Total Quality Management Advisor. Till date Adv. Somani has conducted more than 1500 seminars & workshops relating to Exim all over India & abroad. He has been interviewed on many Television Channels E.TV., Zee, Disha TV etc. Recently he has received most prestigious awards in Delhi like '*Priyadarshini Indira Gandhi Awards*', '*India Achievers Award*', '*GLOBAL ACHIEVERS AWARDS for Educational & Social Excellency*' – in Dubai.

After attending this training, we connect with you for lifetime. Get guidance from us directly for any queries or difficulties you face in your business.

PRESENTATION

11 Power Point Presentations with explanation in inspiring & interesting manner.

PLEASE NOTE FOLLOWING SESSION TIMINGS

Session 1: Friday – 6pm to 9pm

Session 2: Saturday – 8am to 11am

Session 3: Saturday - 5pm to 8pm

Learn directly from Foreign Trade Expert Lawyer, no hired outside faculties!

WORKSHOP INVESTMENT

Only Rs.8000/-+ 18% GST per person (Rs. 9440/- inclusive of all). (Value of this workshop is worth of Rs. 50,000/- but you are getting it only in Rs. 8000/- + GST with Valuable Study Material which you can use as EXIM tool forever. You get 100% Practical knowledge directly from Adv. Somani, no hired faculties and lifetime support from us whenever you need any help after workshop.)

Fees include detail study material that has all presentations, e-books, forms, documents, statistics, formats and references. Study material will be sent immediately as you register!

REGISTRATION PROCESS

You can transfer full amount to any of the following bank accounts. For payment via credit card, you can pay directly through our website www.importexporteducation.com

ICICI Bank

Name: Jayprakash Bansilal Somani
A/C No.: 003901530667
Type: Saving Account
Home Branch: Shivajinagar, Pune
IFSC Code- ICIC0000039
UPI Id: jaysomani64@okicici

Google Pay QR Code



STATE BANK OF INDIA

Name: Aaronica Global EXIM Pvt. Ltd
A/C No.: 33740567201
IFSC Code: SBIN0004114
Type: Current Account
Home branch: Hindu Colony, Dadar East, Mumbai

After amount is transferred, please send your transaction details to 9322188701. Registration amount is non-refundable. In case you are not able to attend the workshop, this amount can be adjusted for next workshop.

Special Note: One person on one screen only. Second member can attend this training, on same screen, at 50% of actual fees. Kindly send details of second person after amount is transferred.

For registration call or What's app

Amit Kamble – 9322188701, 9819516605

(Calling time: 9.30am to 7.30pm)

Get in touch with our Trainer& Organizer directly:

- **Adv. Jayprakash Somani: 7719913587**, jaysomani64@gmail.com
- **Deepika Solankar: 9763440626**, deepika.aaronica@gmail.com

Watch motivational video by Adv. Jayprakash Somani in Hindi & English & Reviews of our Workshops & activities on <https://www.youtube.com/user/jaysomani64/videos>

ORGANIZER:



Ms. Deepika Solankar

MD, Aaronica Global EXIM Pvt. Ltd. Mumbai

Feedbacks from our online training batch participants:

1. Arun Kumar

I am highly motivated and thankful to Shri Somani sir & Deepika mam for providing such a wonderful information that I maintain can do wonders. The way you impart training with practical has no words to praise. Somani sir has been now my eternal guru like Lord Krishna and I will win like Arjuna in the battle field of Export and Import. I highly recommend all this course to all of they are serious. Sincerely yours Anil Kumar Delhi

2. Karan Giri

For a new trader/ business who wants to start EXIM they must attend this 3 day webinar, there are lot more than anybody can offer, I attend this workshop and I am happy that now I know almost all things related to EXIM. The most effective part is Somani sir teach you also how to deal with exporter, how to check their authenticity.

3. Basheer Ali

They are very committed in delivering an excellent service, they will prepare you to do the job, I think their after sale support and service is exceptional and unique!

4. CAIT SailalSekh

Mr. Jaypakash Somani and Deepika Madam have taught us how to do import-export business in a very simple way through simple three days online training. I think it was a very important lesson for me. I can personally tell teachers when they go to learn something I believe it is their students who try to give their best.

5. Kishore Chheda

It was wonderful experience and good knowledge we get. Sir & madam teaching skill is superb. Helping nature. God bless them.

Watch video feedbacks here: <https://youtu.be/TjC1B-4YX-I>, https://youtu.be/KDea8_JI1I0

Enrich Yourself!

Enrich Your Nation!!

Jai Hind!