

Be a Successful Exporter & Importer!

A to Z Practical Knowledge in EXIM

Pioneer in Export Import Business Training in India

Online Live Training Workshop on Zoom with Great Experience from Your Home by

Supreme Court Advocate EXIMGuru Adv. Jayprakash Somani

LIVE ONLINE ZOOM WORKSHOP

EXPORT IMPORT MANAGEMENT WITH GLOBAL MARKETING

(ENGLISH BATCH)

Special focus on Agri., Food, Engi., Textile, I.T., Jewellery, Handloom, Handicraft & other products & All Services Exports.

We are not only teach Export Import Business but we are creating an excellent Exporter for our Nation. Our full focus in training to promote you from 1 Star to 5 Star Export House Journey.

Date: Saturday 21st August 2021 (in three sessions)

TIMINGS: 9AM TO 6PM (WITH COMFORT BREAKS)

VENUE: YOUR HOME OR OFFICE

Via Zoom video conference app

India's best life transforming workshop!

Start & speed up your EXIM Business immediately!

BENEFICIAL TO: New as well as established Entrepreneurs, Industrialist, Exporters, Importers, Professionals and Students. Industries can practically train their entire team.

VISION: To create excellent Exporters to increase the Export of our Country. Our Patriotic &Inspiring Presentation definitely leads you towards prosperity.

100% practical training in 3 sessions with detail study material that includes all presentations, e-books, forms, documents, statistics, formats and references will be given free of cost at the time of workshop. This study material is your EXIM tool which will be useful from 1 star to 5 star Export House journey.

TOPICS OF TRAINING: Kindly read syllabus of each session twice before attending that particular session.

SESSION 1:

- **1)Why to do Export & Import?** Classification, Status Certificates, DGFT, EPCs, CUSTOMS, GST, FEMA, Inco-terms, All Exim related short forms & its full forms.
- **2)Finding Export- Import Statistics** Product wise, Country wise, Region wise, Top Countries, Top Products and some more.
- **3) CHA (Custom House Agents)**, Shipping & Logistics, Links of Indian Ports, ICD (Inland Container Depots), Air Cargoes & Top Ports of the World.
- **4)Global Marketing I** Preparation of our E Catalogue, Sending Samples, Sending small Parcels of exports, Preparation of our Websites, Promotion techniques of our product or services in foreign countries, branding etc.

SESSION 2:

- **1)Top 100 Products in Exports & Top 100 Countries in Exports**, MEIS List, SEIS list, Product Search, Packaging, Trade Blocks, Free Trade Agreements with other nations
- **2)Global Marketing II** Calculation of our own product price, Giving Quotations, Finding the price of our product or services in different countries.
- **3)Global Marketing III** How to study different countries in the world? their importing partners, their exporting partners, their import export statistics, their climates, their productivity, their government's websites, their chamber of commerce and many more things.
- **4) Export & Import step by step Procedure** (formation of Firm or Company, IEC, RCMC, Quality Inspection & other), how to protect our money in abroad at the time of Exports & at the time of Imports, Preparation of our Company Profile, Principal Documents in Exports such as Invoice, Packing List, Bill of Lading/Airway Bill, Quality Inspection Certificate, Certificate of Origin, Bill of Exchange, BRC & other

SESSION 3:

- **1)Global Marketing IV** Ways to find foreign buyers or suppliers, communication with them on phone & email, some samples emails, End-user marketing, top B to B sites, B to B Marketing & Distributor Marketing, how to be a safe from cheaters in global market.
- **2)Export Import Finance -** Pre-shipment & Post- Shipment finance, Venture Capital Finance, how one can start Exim business in less capital or zero capital? DEMO...Letter of Credit (LC), Export Credit Guaranty Corporation (ECGC)
- **3)Benefits of Export** Drawbacks, SION, Advance Authorization MAI, MDA, EPCG, MEIS, SEIS & much more....

TRAINER:



Adv. Jayprakash Bansilal Somani who is MBA (Foreign Trade), LL. B., is practicing Lawyer in Supreme Court of India. He is Foreign Trade Policy & Total Quality Management Advisor. Till date Adv. Somani has conducted more than 1500 seminars & workshops relating to Exim all over India & abroad. He has been interviewed on many Television Channels E.TV., Zee, Disha TV etc. Recently he has received most prestigious awards in Delhi like 'Priyadarshini Indira Gandhi Awards', 'India Achievers' Award', 'GLOBAL ACHIEVERS AWARDS for Educational & Social Excellency' – in Dubai.

After attending this training, we connect with you for lifetime. Get guidance from us directly for any queries or difficulties you face in your business.

PRESENTATION

11 Power Point Presentations with explanation in English in inspiring & interesting manner.

Learn directly from Foreign Trade Expert Lawyer& one Co Trainer in interactive manner. No hired outside faculties. No Recorded Videos!

WORKSHOP INVESTMENT

Inclusive of All only Rs. 7000/- per person. Discount for registration more than 2 persons Rs. 500 per person. [Fees includes lifetime useful study material, future support& GST. Study material will be sent by email on the previous day of workshop.]

Seats are limited. Booking will be done on the 'First Come First Serve Basis'. So, Book Your Seat Now! Only in small amount you can become an excellent Exporter & Importer for our Esteem Country!

HOW TO BOOK YOUR SEAT

To reserve your seat, transfer only Rs. 2000/- as an advance and balance amount shall be transferred online on the earlier day of workshop. You can pay full amount at the time of booking.

Advance amount shall be deposited in any one of the following three ways & send your transaction details or screen shot of payment, name, town, email, whats app no., date of workshop & name of our National Coordinator to whom you contacted if any to **9322188701**, **8459194576** & your National Coordinator. After verification you will get confirmation message. Registration amount is non-refundable. In case you are not able to attend the workshop, this amount can be adjusted for next upcoming workshop.

Use any one of the following three ways to transfer amount.

- 1. For payment via credit card, you can pay directly through the payment gate way on our website www.importexporteducation.com
- 2. Online transfer to Company's SBI account:

Name: Aaronica Global EXIM Pvt. Ltd

Current A/C No.: 33740567201, IFSC Code: SBIN0004114,

Home branch: Hindu Colony, Dadar East, Mumbai

3. Online transfer or UPI transfer to Somani Sir's ICICI account directly:

Name: Jayprakash Bansilal Somani

A/C No.: 003901530667, Type: Saving Account

Home Branch: Shivajinagar, Pune

IFSC Code- ICIC0000039 UPI Id: jaysomani64@okicici

Google Pay no. 7719913587 QR Code



For any help in registration call- 9322188701, 8459194576 (10 am to 6 pm)

Our National Coordinators

(You can speak with them in local language)

Mumbai & Thane: Vidyadhar Tavsalkar 9322246956

Delhi & NCR: 9322188701, 8459194576 (Delhi Office 10am to 6pm)

Kolkata & West Bengal: Sumantra Mahata 9593339090

Bangalore & Karnataka: Prakash Yadav 9945777553

Ratnagiri & Sindhudurg (Maharashtra): Santosh Purohit 9370609201

Marathwada (Maharashtra): Dr. Santosh Gaikwad 8788027606

Get in touch with our Trainer directly if any quarry: Adv. Jayprakash Somani: 7719913587

Watch 51 points latest video in Hindi https://youtu.be/wjKmqdcOeqU Watch 51 points latest video in English https://youtu.be/OcYlKoRfA0w

Watch more motivational videos by Adv. Jayprakash Somani in Hindi & English & Reviews of our Workshops & activities on https://www.youtube.com/user/jaysomani64/videos

Feedbacks from our online training batch participants:

1. Arun Kumar

I am highly motivated and thankful to Shri Somani sir & Deepika mam for providing such a wonderful information that I maintain can do wonders. The way you impart training with practical has no words to praise. Somani sir has been now my eternal guru like Lord Krishna and I will win like Arjuna in the battle field of Export and Import. I highly recommend all this course to all of they are serious. Sincerely yours Anil Kumar Delhi

2. Karan Giri

For a new trader/ business who wants to start EXIM they must attend this 3 day webinar, there are lot more than anybody can offer, I attend this workshop and I am happy that now I know almost all things related to EXIM. The most effective part is Somani sir teach you also how to deal with exporter, how to check their authenticity.

3. Basheer Ali

They are very committed in delivering an excellent service, they will prepare you to do the job, I think their after sale support and service is exceptional and unique!

4. CAIT Sailal Sekh

Mr. Jaypakash Somani and Deepika Madam have taught us how to do import-export business in a very simple way through simple three days online training. I think it was a very important lesson for me. I can personally tell teachers when they go to learn something I believe it is their students who try to give their best.

5. Kishore Chheda

It was wonderful experience and good knowledge we get. Sir & madam teaching skill is superb. Helping nature. God bless them.

Enrich Yourself! Enrich Your Nation!! Jai Hind!

Organiser

CLOBAL EXIMPLY LAND

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